

## ANDREA KEZDI

### Director, Business Development and Marketing



Andrea oversees development and implementation of growth opportunities at Lord Cultural Resources. A key aspect of her work includes monitoring bid procurement to track and respond to opportunities in line with Lord's strategic focus. She writes and prepares customized proposals for prospective clients to meet their unique needs that align with Lord's roster of services. Andrea leads the Marketing team to ensure brand consistency across all corporate materials, and to create visually compelling materials for clients. She maintains relationships with Lord's network of partners that includes architects, engineers, designers, and fabricators, among others, to develop collaborative opportunities. In addition, she responds to information requests and enquiries related to Lord's service offerings.

Prior to joining the business development team, Andrea was in charge of the graphics and communications department. In this role she worked closely with clients and fellow consultants providing graphic design for reports, publications, brochures, exhibition panels and a variety of promotional materials.

Prior to joining Lord Cultural Resources, Andrea worked in marketing and design for a creative studio, managing and overseeing the production of branding and promotional materials and products. She has editorial experience working on publications, designing layouts, and managing artists and creative industry professionals.

Andrea holds a Masters of Business Design from Domus Academy in Milan, Italy, and a Bachelor of Design, specializing in Industrial Design, from OCAD University in Toronto.

For any inquires related to our services please contact [akezdi@lord.ca](mailto:akezdi@lord.ca) and Andrea will be happy to assist you.